

CASE STUDY

THYME & CO. RESTAURANT

COMPOSTABLE PACKAGING THAT MATCHES THE MENU

Located in Charlottesville, Thyme & Co has partnered with Good Start Packaging since opening its doors. With a menu built around fresh Mediterranean bowls, salads, and takeout meals, the team needed packaging that could handle a fast-paced environment while showcasing the quality and freshness of their food.

From the beginning, presentation mattered. “We wanted packaging that helped showcase the food rather than hide it,” shared Rami Daniel, Owner of Thyme & Co.

Daniel and his team chose Good Start Packaging for its consistency, wholesale pricing, and reliability. The restaurant uses clear, compostable bowls for salads and cold items, as well as plant fiber containers for hot meals and signature bowls. The packaging performs during busy lunch rushes while helping meals stay fresh and visually appealing from kitchen to customer.

The packaging also helps the vibrant ingredients stand out, creating a takeout experience that guests notice and remember. By combining dependable performance with a clean, elevated look, Good Start Packaging has helped Thyme & Co reinforce the freshness, quality, and care behind every meal.



“From day one, we needed packaging that looked professional, performed reliably, and reflected the quality of our food. We found that with Good Start Packaging.” - Rami Daniel, Owner at Thyme & Co.

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