

CASE STUDY

DRYAD GROVE MUSHROOM FARM



COMPOSTABLE PACKAGING BUILT FOR FRESH PRODUCE

Dryad Grove Mushroom Farm, a sustainable mushroom farm based in Weatherford, Texas, was looking for packaging that better reflected its brand and protected its products. Their previous containers, originally designed for takeout food, offered poor airflow, limited visibility, and often damaged mushrooms during transport. Plus, sourcing their prior boxes was inconvenient and expensive.

Good Start Packaging provided a compostable solution that aligned with the farm's low-waste values while improving product presentation and functionality. "The packaging fit our motif and style perfectly," shared owner LeAnne WestVang. "They're compostable, come with free shipping, and look so much better!"

The new packaging improved airflow and protection, helping mushrooms stay fresher and arrive at markets in better condition. The elevated presentation also helped Dryad Grove stand out at farmers' markets, drawing more customer attention and creating a stronger first impression.

By switching to compostable packaging, the farm strengthened both the customer experience and its commitment to sustainable, low-waste practices.



"Our customers really appreciate our packaging. The boxes are super easy to put together. They stack nicely and complement our branding."

- LeAnne Westvang, Owner at Dryad Mushroom Farm

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